

# Hisense

# 4K

# 55

Inches

R Series 4K Roku TV

Model # 55R7E



## More than a smart TV — a better TV

You love movies, shows, sports and gaming, and the R7 4K UHD Smart Hisense Roku TV is perfect for presenting your favorite entertainment in a whole new way. Featuring 4K Ultra High Definition resolution, the R7 packs incredible detail into an HDR-enhanced display that boosts contrast and color. With Motion Rate processing tech, you can enjoy the fastest action without lag or judder. The Hisense Roku TV serves up a massive library of premium content at the touch of a button. Simple to set-up and easy-to-use, connect to the Internet, activate, and start streaming.

### 4K Resolution

With over 8 million pixels, the R7 offers a clearer, more defined picture when compared to Full HD. Plus, easily make the most of the brilliant picture by accessing 4K Ultra High Definition movies and TV with the 4K Spotlight Channel.

### ROKU TV OS

Watch. Stream. Play. Listen. Laugh. Repeat. Kick back and enjoy 500,000+ streaming movies and TV episodes, plus live-streaming news, TV, sports and more, across thousands of free and paid channels. Start streaming your favorite shows. Access your cable box or HDTV antenna. Even fire up your gaming console—all from the simple home screen.

### HDR

High Dynamic Range (HDR\*) boosts the contrast of every image while delivering vivid, deep colors. With enhancements to the darkest and lightest areas of the picture, HDR\* delivers an image that looks closer to life.

### Motion Rate

Don't struggle to keep your eye on the ball—enjoy fast-paced sports, movies and 4K gaming without the lag. Featuring Motion Rate image processing technology, the R7 keeps the thrills coming by making it easy to follow fast-moving action.

### WI-FI Dual Band Wireless

Connect the R7 to the internet and get everything from performance-enhancing software updates to your favorite shows. With dual band wireless built in, the R7 can make the most of modern routers, giving you blazing-fast connection speeds without a mess of tangled cables.

\*HDR viewing experience will vary by model, content availability and internet connection.



@Hisense\_USA



facebook.com/hisenseusa

Get Social...OR visit our website at [www.hisense-usa.com](http://www.hisense-usa.com)

# Hisense

# 4K

# 55

Inches

R Series 4K Roku TV

Model # 55R7E

## TECHNICAL SPECIFICATIONS

<b>DIMENSIONS/WEIGHT</b>	
TV Dimension (Without the stand)	49.0" x 28.4" x 3.3"
(With the stand)	49.0" x 30.4" x 10.6"
TV Weight (Without the stand)	36.2 lbs
(With the stand)	37.3 lbs
TV Stand Width	41.1" x 10.6"
Carton Dimensions (WxHxD)	53.0" x 32.7" x 6.1"
Shipping Weight	49.4 lbs
<b>DISPLAY</b>	
Actual screen size (diagonal)	54.6"
Screen class	55"
Screen type	Flat
<b>TYPE OF TV</b>	
Smart TV	Yes, Roku Operating System
App store	Yes, 4000+ streaming channels
<b>PICTURE QUALITY</b>	
Screen resolution	3840x2160
Local Dimming	Yes
4K Upscaler	Yes
Motion Rate	120
Aspect Ratio	16:9
HDR*	Yes
Backlight Type Source	Direct lit
<b>AUDIO</b>	
Audio output power (Watts)	10W x 2
<b>LANGUAGES</b>	
On-Screen Display	English/French/Spanish
<b>POWER</b>	
Power Consumption	165W
Standby Consumption	<0.5W
Power Supply (Voltage/Hz)	AC 120V, 60Hz
<b>CONNECTIVITY</b>	
WiFi Built in	Yes
Bluetooth®	No
<b>PORTS</b>	
HDMI	3 2.0b inputs
Ethernet (LAN)	Yes
USB	1 v2.0 input
RF Antenna	1
RCA Composite Video Input	1
L/R Audio Input for Composite	1
RCA Component Video Input	No

L/R Audio Input for Component	No
Digital Audio Output	1
Earphone/Audio Output	1
<b>OTHER FEATURES</b>	
Noise Reduction	Yes
Parental Control	Yes
Closed Caption	Yes
Sleep Timer	Yes
<b>WALL MOUNT</b>	
VESA	200x200
<b>ACCESSORIES</b>	
Remote	Yes
Quick Start Guide and/or User Manual	Quick Start Guide is in the box/ User Manual is available online
Power Cable	Yes
<b>WARRANTY/UPC</b>	
Warranty	1 year
UPC Code	TBD

\*HDR viewing experience will vary by model, content availability and internet connection.

All product, product specifications, and data are subject to change without notice to improve reliability, function, design or otherwise. ©2018 Hisense USA, All rights reserved

Hisense USA Corporation  
7310 McGinnis Ferry Road, Suwanee, GA, 30024  
1-888-935-8880  
www.hisense-usa.com