

Hisense

4K

50 Inches

R Series 4K Roku TV

Model # 50R7E



More than a smart TV — a better TV

You love movies, shows, sports and gaming, and the R7 4K UHD Smart Hisense Roku TV is perfect for presenting your favorite entertainment in a whole new way. Featuring 4K Ultra High Definition resolution, the R7 packs incredible detail into an HDR-enhanced display that boosts contrast and color. With Motion Rate processing tech, you can enjoy the fastest action without lag or judder. The Hisense Roku TV serves up a massive library of premium content at the touch of a button. Simple to set-up and easy-to-use, connect to the Internet, activate, and start streaming.

4K Resolution

With over 8 million pixels, the R7 offers a clearer, more defined picture when compared to Full HD. Plus, easily make the most of the brilliant picture by accessing 4K Ultra High Definition movies and TV with the 4K Spotlight Channel.

ROKU TV OS

Watch. Stream. Play. Listen. Laugh. Repeat. Kick back and enjoy 500,000+ streaming movies and TV episodes, plus live-streaming news, TV, sports and more, across thousands of free and paid channels. Start streaming your favorite shows. Access your cable box or HDTV antenna. Even fire up your gaming console—all from the simple home screen.

HDR

High Dynamic Range (HDR*) boosts the contrast of every image while delivering vivid, deep colors. With enhancements to the darkest and lightest areas of the picture, HDR* delivers an image that looks closer to life.

Motion Rate

Don't struggle to keep your eye on the ball—enjoy fast-paced sports, movies and 4K gaming without the lag. Featuring Motion Rate image processing technology, the R7 keeps the thrills coming by making it easy to follow fast-moving action.

WI-FI Dual Band Wireless

Connect the R7 to the internet and get everything from performance-enhancing software updates to your favorite shows. With dual band wireless built in, the R7 can make the most of modern routers, giving you blazing-fast connection speeds without a mess of tangled cables.

*HDR viewing experience will vary by model, content availability and internet connection.



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TECHNICAL SPECIFICATIONS

DIMENSIONS/WEIGHT	
TV Dimension (Without the stand)	44.4" x 25.7" x 3.3"
(With the stand)	44.4" x 27.7" x 9.7"
TV Weight (Without the stand)	29.3 lbs
(With the stand)	30.0 lbs
TV Stand Width	TBD
Carton Dimensions (WxHxD)	48.6" x 29.9" x 6.0"
Shipping Weight	38.6 lbs
DISPLAY	
Actual screen size (diagonal)	50"
Screen class	50"
Screen type	Flat
TYPE OF TV	
Smart TV	Yes, Roku Operating System
App store	Yes, 4000+ streaming channels
PICTURE QUALITY	
Screen resolution	3840x2160
Local Dimming	Yes
4K Upscaler	Yes
Motion Rate	120
Aspect Ratio	16:9
HDR*	Yes
Backlight Type Source	Direct lit
AUDIO	
Audio output power (Watts)	10W x 2
LANGUAGES	
On-Screen Display	English/French/Spanish
POWER	
Power Consumption	144W
Standby Consumption	<0.5W
Power Supply (Voltage/Hz)	AC 120V, 60Hz
CONNECTIVITY	
WiFi Built in	Yes
Bluetooth®	No
PORTS	
HDMI	3 2.0b inputs
Ethernet (LAN)	Yes
USB	1 v2.0 input
RF Antenna	1
RCA Composite Video Input	1
L/R Audio Input for Composite	1
RCA Component Video Input	No

L/R Audio Input for Component	No
Digital Audio Output	1
Earphone/Audio Output	1
OTHER FEATURES	
Noise Reduction	Yes
Parental Control	Yes
Closed Caption	Yes
Sleep Timer	Yes
WALL MOUNT	
VESA	200x200
ACCESSORIES	
Remote	Yes
Quick Start Guide and/or User Manual	Quick Start Guide is in the box/ User Manual is available online
Power Cable	Yes
WARRANTY/UPC	
Warranty	1 year
UPC Code	819130022178

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