

Hisense

4K

50 inches

R7F Series 4K Hisense Roku TV

MODEL 50R7F



More than a smart TV — a better TV

If you love movies, shows, sports and gaming, then the R7F 4K UHD Smart Hisense Roku TV is perfect for presenting your favorite entertainment in a whole new way. Featuring 4K Ultra High Definition resolution, the R7F packs incredible detail into an HDR-compatible display that boosts contrast and color. With Motion Rate processing tech, you can enjoy the fastest action without lag or judder. The Hisense Roku TV serves up a massive library of premium content at the touch of a button. Simple to set-up and easy-to-use, connect to the internet, activate, and start streaming

4K Resolution

With over 8 million pixels, the R7F offers a clearer, more defined picture when compared to Full HD. Plus, easily make the most of the brilliant picture by accessing 4K Ultra High Definition movies and TV with the 4K Spotlight Channel

HDR

High Dynamic Range (HDR*) boosts the contrast of every image while delivering vivid, deep colors. With enhancements to the darkest and lightest areas of the picture, HDR* delivers an image that looks closer to life.

DTS Studio Sound™

DTS Studio Sound™ creates virtual surround sound for a crisp and immersive audio experience.

Works with Alexa

The R7E works with Alexa through an Alexa-enabled device that you already own. Speaking commands to power on and off the TV, change channels, and other TV-related tasks is just as fun as it sounds.

Works with Google Assistant

Quickly access entertainment and control your TV with a Google Assistant device that you already own by speaking commands to power on and off the TV, change channels, and more.

Motion Rate

Don't struggle to keep your eye on the ball—enjoy fast-paced sports, movies and 4K gaming without the lag. Featuring Motion Rate image processing technology, the R7F keeps the thrills coming by making it easy to follow fast-moving action.

Wi-Fi Dual Band Wireless

Connect the R7F to the internet and get everything from performance-enhancing software updates to your favorite shows. With dual band wireless built in, the R7F can make the most of modern routers, giving you blazing-fast connection speeds without a mess of tangled cables.

More Options on the Table

Great for cable, satellite, streaming, or watching free TV with an HDTV antenna.

ROKU TV OS

Watch. Stream. Play. Listen. Laugh. Repeat. Kick back and enjoy streaming movies and TV episodes, plus live-streaming news, TV, sports and more, across thousands of free and paid channels. Start streaming your favorite shows. Access your cable box or HDTV antenna. Even fire up your gaming console—all from the simple home screen.

*HDR viewing experience will vary by model, content availability and internet connection.

TECHNICAL SPECIFICATIONS

| DIMENSIONS/WEIGHT | |
|----------------------------------|------------------------|
| TV Dimension (without the stand) | 44.4" x 25.8" x 3.4" |
| (with the stand) | 44.4" x 28.3" x 9.6" |
| TV Stand Width | 38.1" x 9.6" |
| TV Weight (without the stand) | 19.8 lbs |
| (with the stand) | 20.5 lbs |
| Carton Dimensions (WxHxD) | 49.3" x 31.4" x 6.1" |
| Shipping Weight | 29.8 lbs |
| Display | |
| Actual Screen Size (Diagonal) | 49.5" |
| Screen Class | 50" |
| Screen Type | Flat |
| Type Of Tv | |
| Smart TV | Yes |
| App Store | Yes |
| Picture Quality | |
| Screen Resolution | 3840 x 2160 |
| Local Dimming | No |
| 4K Upscale | Yes |
| Motion Rate | 120 |
| Aspect Ratio | 16:9 |
| HDR* | Yes |
| Backlight Type Source | Full Array |
| Audio | |
| Audio Output Power (Watts) | 8W x 2 |
| Languages | |
| On-screen Display | English/French/Spanish |
| Power | |
| Power Consumption | 120W |
| Standby Consumption | <0.5W |
| Power Supply (Voltage/Hz) | AC 120V, 60Hz |
| Connectivity | |
| Wifi Built In | Yes |
| Bluetooth® | No |
| Ports | |
| HDMI | 3 (2.0b inputs) |
| Ethernet (LAN) | Yes |
| USB 2.0 | 1 |
| RF Antenna | 1 |
| RCA Composite Video Input | 1 |
| L/R Audio Input for Composite | 1 |
| RCA Component Video Input | No |

| L/R Audio Input for Component | No |
|--------------------------------------|---|
| Digital Audio Output | 1 Optical |
| Earphone/Audio Output | 1 |
| OTHER FEATURES | |
| Noise Reduction | Yes |
| Parental Control | Yes |
| Closed Caption | Yes |
| Sleep Timer | Yes |
| WALL MOUNT | |
| VESA | 200 x 200 mm |
| ACCESSORIES | |
| Remote | Yes |
| Quick Start Guide and/or User Manual | Quick Start Guide is in the box/ User Manual is available online |
| Power Cable | Yes |
| WARRANTY/UPC | |
| Warranty | 1 year |
| UPC Code | 819130025957 |

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